

**RESOLUTION TO AUTHORIZE AN APPLICATION TO THE NEW JERSEY
URBAN ENTERPRISE ZONE AUTHORITY FOR PROJECT FINANCING IN
THE AMOUNT OF \$100,000 FOR DOWNTOWN MAINTENANCE
ADMINISTRATION**

WHEREAS, the City of Plainfield is a designated Urban Enterprise Zone municipality where qualified businesses are eligible to collect sales tax at the reduced rate of 3.5% as opposed to the full rate of 7%; and

WHEREAS, the revenue collected at this reduced tax rate is deposited in the Urban Enterprise Zone Assistance Fund by the New Jersey Division of Taxation and is available for use by the City of Plainfield for programs and projects designed to promote economic development; and

WHEREAS, strategies to increase positive consumer relations in urban areas include altering negative public perception in the areas of safety, cleanliness and consumer accommodation; and

WHEREAS, the City of Plainfield has employed various strategies to change the perception of Plainfield in these areas; and

WHEREAS, downtown cleanliness maintenance has a proven track record of being a vehicle for improving the perception of urban downtowns per the Main Street N.J. Organization; and

WHEREAS, the proposal is an eligible use of Urban Enterprise Zone Assistance Funds under the provisions of the Urban Enterprise Zone Act, P.L. 1993, Chapter 367 and there is sufficient funding, as evidenced in the Urban Enterprise Zone Projects Status report, dated, May 31, 2008; and

NOW THEREFORE, BE IT RESOLVED, by the City Council of the City of Plainfield that the Mayor and the City Clerk are hereby authorized to submit an application to the Urban Enterprise Zone Authority and accept funding in the amount of \$100,000 for downtown cleanliness maintenance programming and administrative costs and to execute such contract documents as may be required subject to the review and approval of the Corporation Counsel.

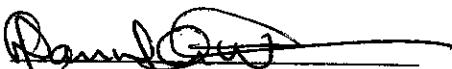
BE IT FURTHER RESOLVED, that a fully executed copy of this resolution will be filed in the Office of the City Clerk

Adopted by the City Council

October 8, 2008

Laddie Wyatt, City Clerk

Approved as to Form:


Daniel A. Williamson, Corporation Counsel